



IGNITE

SPARKING ACTION
AGAINST SEX TRAFFICKING

IGNITE Conference Sponsorship Guide



Take a stand...

Be part of
the solution...

Make a real difference
in thousands of lives.



presented by

EXCHANGE
INITIATIVE

For the Sake of Our Children and Society as a Whole... We must Come Together to form Common Action to End Sex Trafficking in the U.S.

THE REALITY OF SEX TRAFFICKING

Due to the nature of the crime, sex trafficking is difficult to quantify. Estimates on the number of victims and offenders vary widely due to non-standard reporting procedures around the world. According to the U.S. Department of Justice, however, it is estimated that 2.8 million children run away each year in the U.S.

Within 48 hours of hitting the streets, one-third of these children are lured into the world of prostitution and pornography.

The National Center for Missing and Exploited Children points out that the sex trade is growing quickly because of high demand from individuals and large profits for traffickers. The sad fact is, human trafficking is the second largest criminal industry in the world, with estimated profits exceeding \$9.5 billion annually in the U.S. alone. It is outranked only by drug dealing, and is expected to overtake drug dealing within this decade to become the largest criminal industry in the world.

**Each year, 300,000 children are at
risk for sexual exploitation.**

Trafficking not only impacts the lives of victims, but our society as a whole, both economically and socially. Young adults are kept away from their families for varying periods of time, and when rescued, begin a long process of reintegrating back into society. There are many costs associated with reintegration that are funded through both tax dollars and donations. Education, welfare assistance, housing arrangements, and counseling must be provided in order to rehabilitate the victims and break the cycle of abuse. For many of these children, the journey to a life without fear and regaining self-respect is a never-ending process. Without a supportive society, this journey is not only difficult, but impossible in some cases.

**This is where Exchange Initiative is working to make a difference,
by hosting our first national conference in 2014.**

**We're asking for your support and sponsorship to help us
fulfill our mission and put an end to sex trafficking.**

2014 Ignite Conference

STANDING TOGETHER TO TAKE A STAND AGAINST SEX TRAFFICKING

To facilitate action and network for solutions, Exchange Initiative will hold its very first national conference in 2014. Please join us as an attendee or lend your support by becoming a sponsor.

Conference Date: March 2-4, 2014

Location: St. Louis Union Station—a DoubleTree by Hilton Hotel

CONFERENCE GOALS

Our primary goal is to engage, educate and empower a diverse group of supporters and stakeholders in the common cause of combating sex trafficking. This group includes:

- Criminal Justice Professionals
- Corporate Managers & Travel Planners
- Not-for-Profit & Faith-Based Organizations
- Educational Administrators & Counselors

Over the course of our three-day conference, attendees will have the opportunity to:

- Network with other individuals and groups in the common cause of combating sex trafficking.
- Access resources, information and ideas to help end trafficking.
- Learn more about the three sides of the trafficking triangle - Supply, Demand and Distribution.
- Take a stand and make an impact.

The average entry age for sex industry victims is 13 years old.

“A conference of this magnitude will be a marker in the modern abolitionist movement for years to come! The forces brought together will greatly affect partnerships and progress in fighting human trafficking in our backyard and beyond.”

— Nita Belles

Author, *In Our Backyard*

“I am extremely excited to participate in the IGNITE Conference! IGNITE will not only take awareness of child sex trafficking to the next level, it will get all major stakeholders in the door so we may leave with a united and collective approach to addressing this issue.”

— Michelle Guelbart, MSW

Private Sector Project Coordinator, ECPAT USA

Conference Agenda

Sunday, March 2, 2014

- 1:00pm Registration Opens
- 1:00pm Real Resource Exhibit Center Opens
- 6:00pm Opening and Welcome
- 7:30pm Welcome Reception

Monday, March 3, 2014

- 7:00am Interfaith Worship
- 7:30am Continental Breakfast
- 8:00am Real Resource Exhibit Center Opens
- 9:00am Opening General Session
- 10:15am Refreshment Break
- 10:45am Education Sessions
- 12:15pm Networking Lunch
- 2:00pm Education Sessions
- 3:30pm Refreshment Break
- 4:00pm Afternoon General Session

Tuesday, March 4, 2014

- 7:00am Interfaith Worship
- 7:30am Continental Breakfast
- 8:00am Real Resource Exhibit Center Opens
- 9:00am Education Sessions
- 10:15am Refreshment Break
- 10:45am Education Sessions
- 12:00pm Closing General Session

**JOIN US
IN OUR FIGHT AGAINST
SEX TRAFFICKING**

Become One of Our
Conference Sponsors Today!

**DEADLINE FOR PRINT
RECOGNITION IS
FEBRUARY 5, 2014**



Benefits of Event Sponsorship

Fighting against sex trafficking and supporting our cause is more than just “the right thing to do”...it can benefit your company or organization in many ways:

- Help end a growing and costly social problem.
- Make a positive impact on your local community and society at large.
- Expand awareness of the sex trafficking issue with your employees, staff and supporters.
- Strengthen brand image for your company, group or organization.
- Invest in our future and help save children from sexual exploitation.

Trafficking is the world's second largest criminal enterprise.

NATIONAL DATABASE DEVELOPMENT

As organizations across the country express needs for a centralized resource site, your sponsorship will help fund several components:

National Photo Database

The National Center for Missing and Exploited Children has requested the creation of a nationwide database consisting of current hotel/motel room photos. This vital information will help organizations like Internet Crimes Against Children and FBI agencies across the country to locate children when photographed in one of these rooms.

Certified Training

Sex Trafficking Investigators have asked that Exchange Initiative maintain an updated certified trainers list and certification class schedule. This training will provide a universal tool to educate others about trafficking, assuring that we’re communicating correct and comprehensive information across the U.S.

Service Programs Database

Advocates, faith-based organizations and criminal justice personnel are seeking a comprehensive national database of agencies providing services for victims of sex trafficking. From a single site, these groups will now have faster, more streamlined access to this critical information on a regional basis.

Action Plans Database

All citizens can access this nationwide database of common actions they can perform to help fight sex trafficking. Those actions include effectively persuading hotels and motels to sign the ECPAT-USA Travel & Tourism Code of Conduct, encouraging corporations to train their staff, targeting legislation that needs to change, as well as working together for reform.

SCHOLARSHIPS

Criminal Justice Agents and K-12 School Personnel (teachers, counselors and other key influencers) are our front line of defense against trafficking. Those attendees who qualify will be selected for complimentary attendance at the IGNITE Conference. You may name the person of your choice, provided they meet all of the criteria. Exchange Initiative is also able to select a qualified applicant from our extensive wait list on your behalf.

YOUR SPONSORSHIP DOLLARS AT WORK

Your sponsorship not only supports our conference event, but works in tangible ways to help combat sex trafficking.

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Trafficking profits exceed
\$9.5 billion annually in the U.S. alone.

“The widespread lack of awareness and understanding of trafficking allows these modern day slavers to ply their trade with impunity. It’s time we opened our eyes and hearts to the horror of human trafficking. Exchange Initiative’s first national IGNITE Trafficking Conference is an important step in that direction. I applaud El’s commitment and the important work that will be accomplished at its first bi-annual conference.”

— Ann Scholz, SSND

Associate Director
for Social Mission,
Leadership Conference
of Women Religious

SPONSORSHIP OPPORTUNITIES

Support Our Common Cause...Consider Becoming an Event Sponsor.

In addition to attending our IGNITE Conference, you can support and sponsor our cause in several ways:

PLATINUM LEVEL - \$25,000

Gold Level PLUS:

- Logo on Digital Signage in the Foyer
- Logo on the Attendee Materials
- Logo on the Press Conference Backdrop
- Plasma screens showcasing your 2-minute video in the registration area
- Introduction of Keynote Speaker with a 3-minute promo
- Access to the Hospitality Suite for Major Contributors to Network

Generous Benefits:

- Two scholarship registrations with sleeping rooms for the conference peak nights to qualifying attendees
- Podium Announcement of Scholarship

SILVER LEVEL - \$10,000

Bronze Level PLUS:

- Logo in the Conference Material
- An additional complimentary registration (2 total)

GOLD LEVEL - \$15,000

Silver Level PLUS:

- Post Conference Media
- Logo on Digital Signage for one educational session each day
- One complimentary booth in the “Real Resource Exhibit Center”
- Introduction of Education Speaker with a 2-minute company promo
- Recognition in Pre-Conference material

Generous Benefits:

- One scholarship registration with sleeping rooms for the conference peak nights to qualifying attendee
- Podium Announcement of Scholarship

BRONZE LEVEL - \$5,000

- Logo on Digital Signage in the foyer area
- Logo on Sponsor Parade in the General Session
- One complimentary registration
- Pre-conference media recognition
- Social Media recognition
- Podium recognition
- Complimentary booth in the “Real Resource Exhibit Center”



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SPONSORSHIP APPLICATION

Please complete the application below and fax or mail:

Kimberly Ritter, *Director-Development*

Exchange Initiative

7219 Manchester Road • Saint Louis, MO 63143

p) 314-645-6712 • f) 314-645-4130 • KRitter@exchangeinitiative.com

You may also complete this application online at www.exchangeinitiative.com.

DEADLINE FOR PRINT PUBLICATION: FEBRUARY 5, 2014

Sponsorship Opportunities

Please choose one of the following sponsorship levels and help support our cause.

PLATINUM LEVEL – \$25,000

SILVER LEVEL – \$10,000

GOLD LEVEL – \$15,000

BRONZE LEVEL – \$5,000

Organization Description

Please provide a brief description (not to exceed 60 words) of your organization (products, services, etc.) to assist us with the application process. Upon review and approval of your application, you will receive a notice from Exchange Initiative.

Contact Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Ext. _____ Fax: _____

Email: _____ Facebook Account: _____

Twitter Account: _____ Web site Address: _____

Exhibit Space

YES, I am interested in exhibit space. Please provide contact information below for coordinating exhibit set-up:

First Name: _____

Last Name: _____

Email: _____

Payment Method

Check Enclosed (payable to Exchange Initiative) Amount: _____ Check/Purchase Order #: _____

Charge to: VISA MasterCard Discover American Express

Cardholder's Name: _____ Signature _____

Card #: _____ Exp. Date: _____ CV Code _____

Charge on credit card will appear as *Nix & Associates*



Real Resources to End Sex Trafficking

About Exchange Initiative

OUR MISSION

Exchange Initiative's mission is to provide resources, information and networking solutions to combat sex trafficking in the U.S. At the heart of our work is our first-ever IGNITE Conference for 2014, where we will bring a more global understanding to the problem. In addition, our goal is to generate a network of supporters to take action and help prevent children from being forced into a life of abuse.

Exchange Initiative, ECPAT (End Child Prostitution and Trafficking) USA, Nix Conference & Meeting Management and countless other organizations have been working to spread awareness and educate the public about the growing problem of sex trafficking. By signing the ECPAT Code of Conduct for Meeting Professionals, Nix is committed to fight sex trafficking through our work with the hospitality industry across the U.S.

EXCHANGE INITIATIVE IN THE NEWS

In recognition for their efforts in the fight against sex trafficking, the leadership team at Exchange Initiative has been honored with multiple awards and cited in the press—both in print and online. Media outlets include CNN, USAToday, St. Louis Post-Dispatch, Chicago Tribune, Suburban Journals, KSDK-TV, Fox2News, KPLR-TV, KMOV-TV and KCTV. Exchange Initiative also has an on-air presence with NPR, NPR Marketplace and KMOX radio. Magazine coverage includes Successful Meetings, Collaborate, Connect, Rejuvenate, CSMonitor, Corporate Meetings & Incentives, and Missouri Meetings & Events.

Awards Received by the Exchange Initiative Leadership Team:

- 2012 FBI Director's Community Leadership Award
- 2013 Missouri Athletic Club's Women of Distinction
- 2012 St. Louis Woman of Achievement for Human Welfare Award
- 2012 Successful Meetings Magazine as one of the "25 Most Influential People in the Meetings Industry in 2012"

Affiliations Held by the Exchange Initiative Leadership Team:

- Advisory Board Member for ECPAT-USA
- Healing Action Network – Vice President, Board of Directors
- Religious Conference Management Association
- Professional Convention Management Association
- Meeting Professionals International
- Women Presidents' Organization
- STL Women of Achievement – Board of Directors
- St. Louis Institute for Association Leadership

HOW EXCHANGE INITIATIVE IS STRUCTURED

The IRS strictly regulates non-profit and for-profit companies sharing resources. The Exchange Initiative shares administrative support and overhead with Nix Conference & Meeting Management which is why the Exchange Initiative operates as a corporation. We pledge to be transparent and are happy to share our financials at your request.
